

Sponsorship Packages

An invitation to be part of the Festival



BACKGROUND

The Orange Running Festival (ORF) is owned and operated by the Orange Runners Club and the ORF is our major event for the year. It will be held on 2nd and 3rd March 2019, consisting of a 2k children's event, 5k walk/run (incorporating a schools and business challenge), 10k run, and 21k Half Marathon and 42k Full Marathon events.

Our objective for the ORF is to gather funds and offer a donation to local charities, promote Orange and reward the participants.

The Orange Runners Club offers weekly handicap runs on Wednesday afternoons at Elephant Park and Sunday mornings we gather at various scheduled locations throughout Orange where you can choose to run, jog or walk distances between 2 and 14KM. There is also a monthly trail run in nearby forests and/or national parks.

The Orange Runners Club motto states

"Together we achieve individual goals"

which applies both in our members within the club and to all of our community.

Our club has over 350 individual members, which gives us many branches into the community.

Registration statistics

- 2016 - 1671
- 2017 - 1402
- 2018 - 1467
- 2019 - 1500 (target)

For 2019, we will be continuing our affiliation the the NSW Regional Distance Running Championships. For 2019, we will continue our ties to the local Scouts and Rural Fire Service, who will be the beneficiaries of our charitable donations.

With this volume of connections, your business as a sponsor will be exposed to an audience both locally, regionally and state-wide.

We invite your business to be a part of the Orange Running Festival by choosing one of the following levels of sponsorship.

Benefit	Platinum \$2000 Cash \$2500 In kind	Gold \$1000 Cash \$1500 In kind	Silver \$500 Cash \$1000 In kind	Bronze \$250 Cash \$350 In kind
Naming rights to either <ul style="list-style-type: none">• A race event (8 available) (includes your logo on TV advertisement & presentation of awards to participants)• Race bib (1 available)• Your logo on the finish line photos of every runner	✓			
Banner, tent and/or Marquee surrounding Start/Finish line	✓	✓		
Logo on T-Shirt	✓ large	✓ Medium	✓ Small	
Promotional space within the hall on race weekend	✓	✓	✓	
Logo on website (includes rolling banner & sponsorship page with link to company website)	✓	✓	✓	✓
Facebook promotion (June-February) (dedicated post promoting your business, linking directly to website, with key message (if provided))	6	3	2	1
Sponsor calls on RACE Day (minimum number of times your business name will be called by our Announcer on RACE day)	8	6	4	4

Please confirm your sponsorship commitment, current logo and contact person via email to: orangerunningfestival@outlook.com. Thank you for your support of the 2019 Orange Running Festival.

Thank you

Orange Running Festival Committee

Postal: PO Box 488, ORANGE NSW 2800
ORANGE RUNNERS CLUB, ABN: 51281941684

Email: orangerunningfestival@outlook.com